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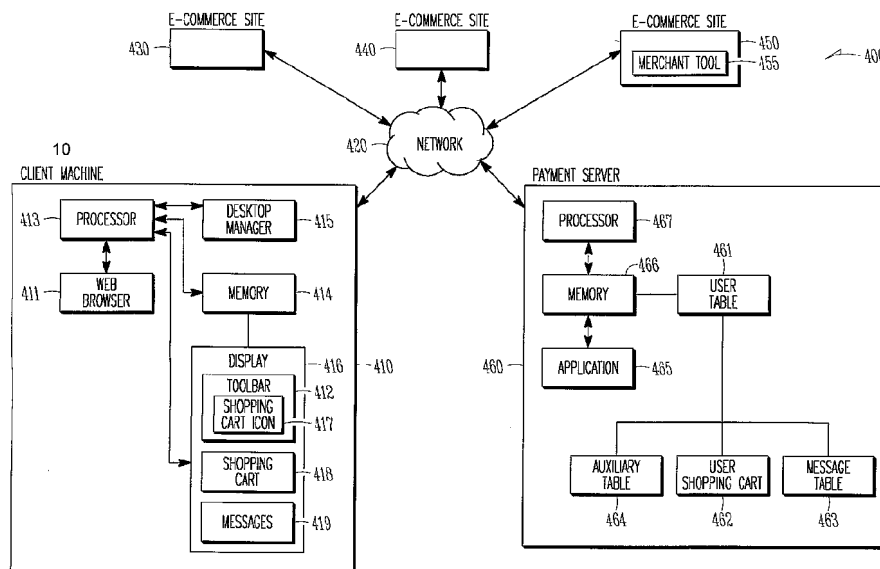
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(54) Title: SYSTEM AND METHOD FOR TRANSACTION AUTOMATION



(57) Abstract: A system (10) and method provides a user of a network-based commerce system drag and drop functionality that allows a user (40) to purchase goods from a network-based transaction system through the use of links and images (610).

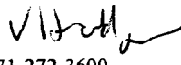


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| B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) U.S. : 705/26,27 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) EAST | | |
| C. DOCUMENTS CONSIDERED TO BE RELEVANT | | |
| Category * | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
| X | US 6,141,006 A (KNOWLTON et al.) 31 October 2000 (31.10.2000); Figs. 1, 2A, 2B-1 to 2B-4, col. 3, line 30-col. 4, line 17; col. 14, lines 16-26, col. 23, lines 26-46, col. 23, line 65-col. 24, line 2. | 1-28 |
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